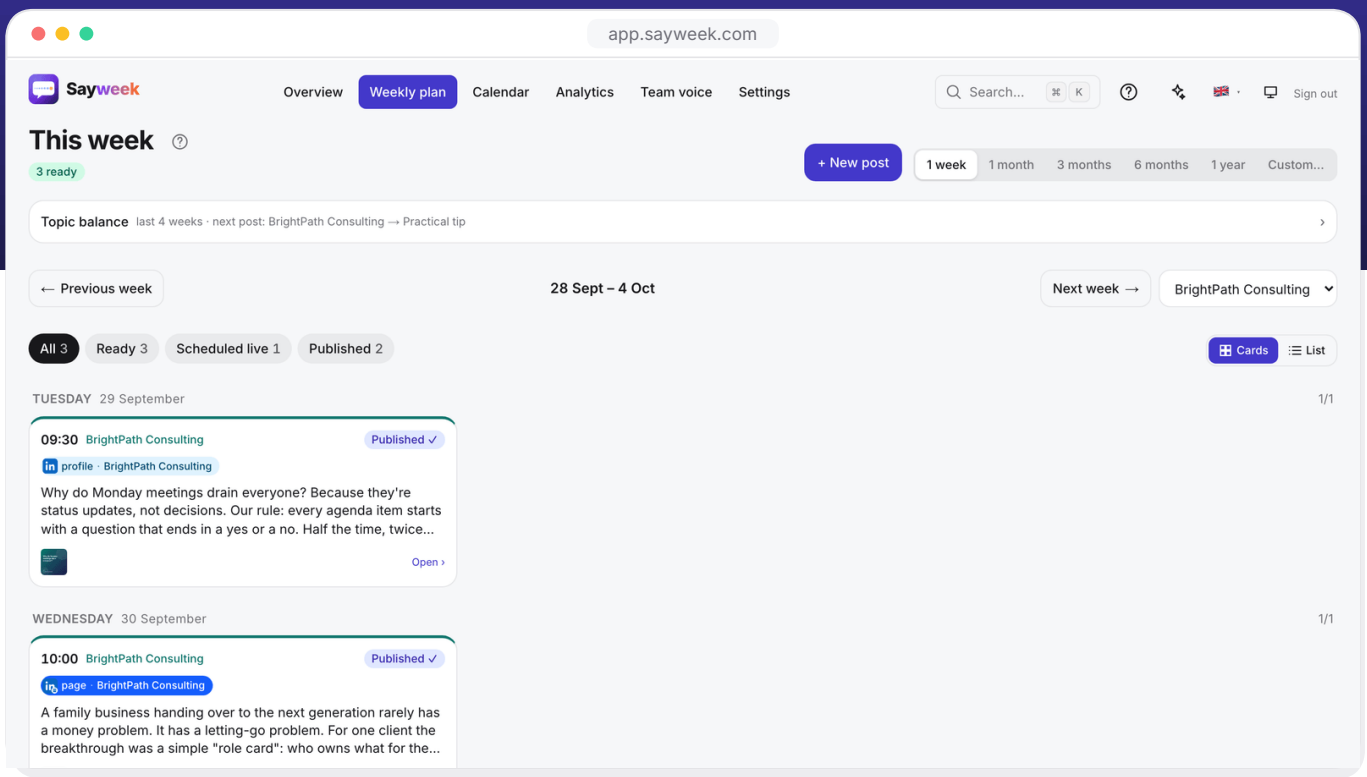
Sayweek

PRODUCT CATALOGUE

Your real week.
In posts, in your voice.

Sayweek writes your weekly posts from what actually happened – your calendar, your notes, your meetings and the news. You approve, we publish at the best time. Everything you need to know, in one place.



14 days free, no card required

–60% · for the first 12 months

43 of 59 integrations available now

Generated 22 November 2026 · prices and integration status as of this day
Screenshots with fictional demo data.

HOW IT WORKS

From your week to published posts – in four steps

No blank page, no prompt writing. Sayweek works from what you already have.

1 INPUT

Your real week

Calendar, notes, voice memos, meeting transcripts, CRM and the news – whatever you connect becomes a topic.

2 AI DRAFT

Drafts in your voice

It learns from your past posts and every edit you make, so each draft sounds like you wrote it.

3 APPROVAL

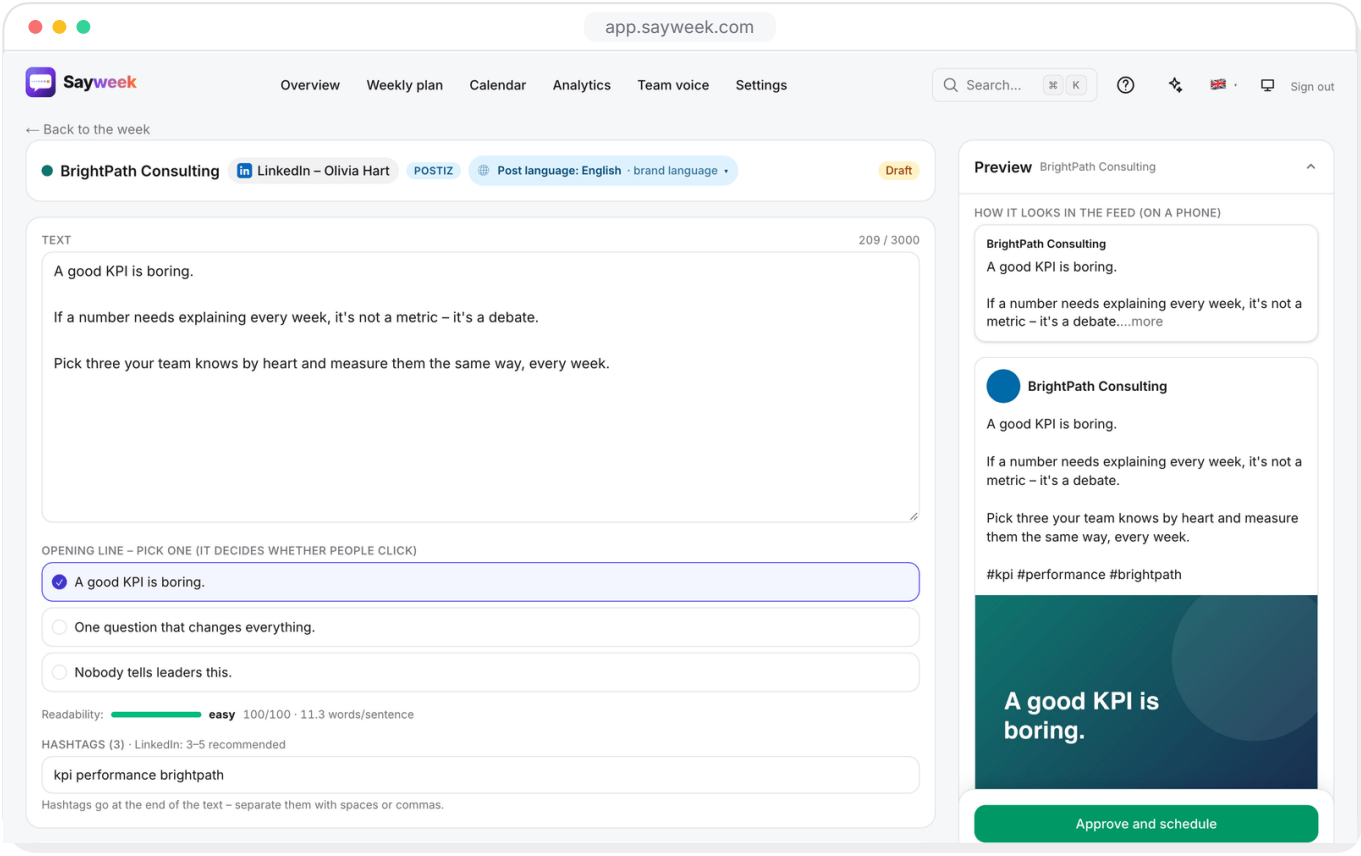
You decide

Review, edit, approve – on your phone too, or your client approves on a link without signing in.

4 PUBLISHING

Published

At the best time, directly or via Postiz – nothing goes out without your approval.



Editor with preview – Alternative opening lines, a readability check and a preview of how the post looks in the feed.

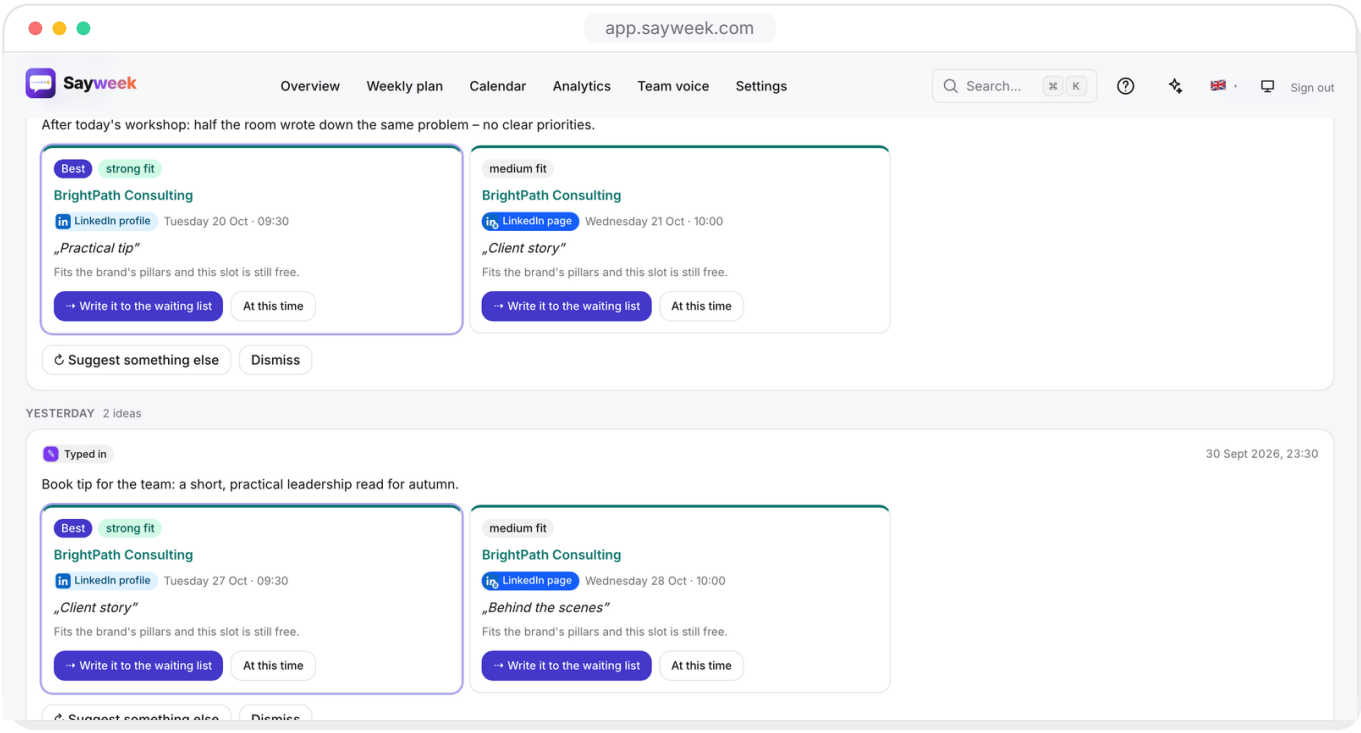
THE PRODUCT

What it looks like in practice

Screens from the Sayweek app, with the demo workspace of a fictional agency.

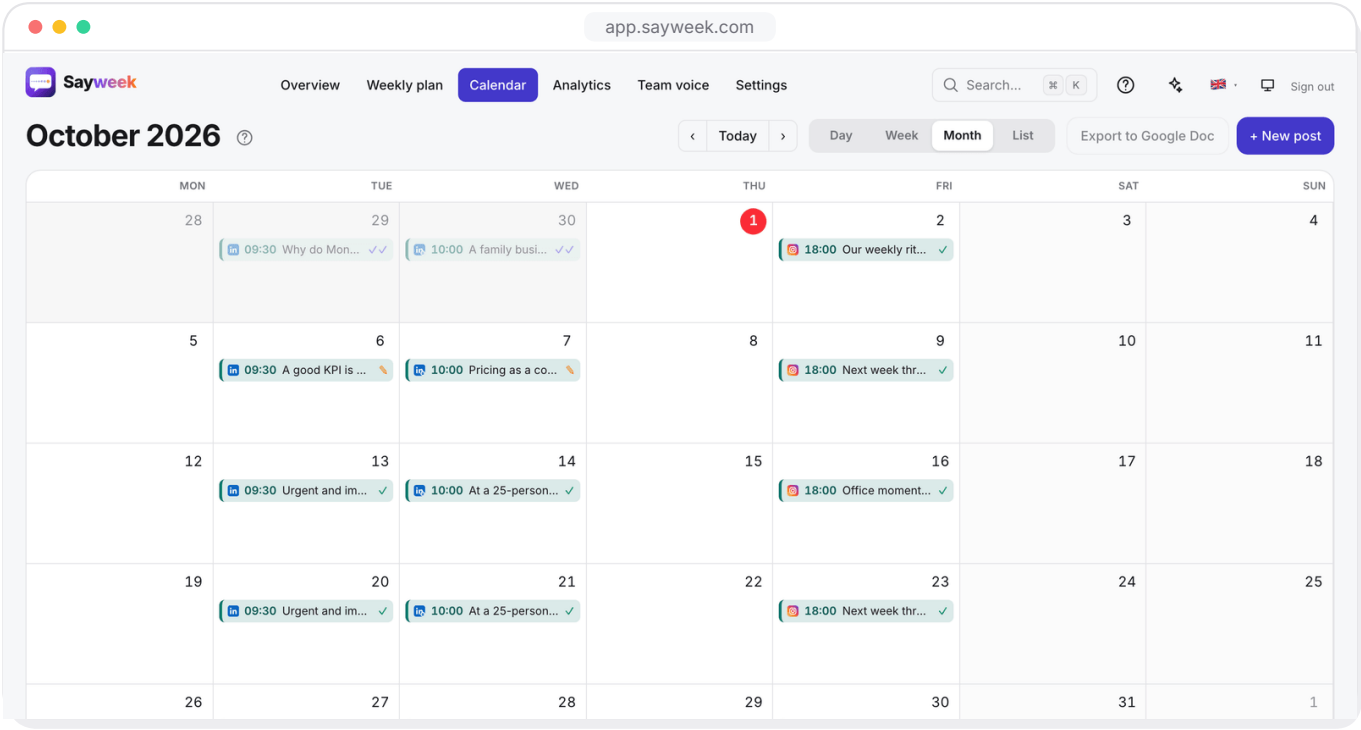
Ideas with their source

Every idea shows where it came from: calendar, note, meeting, CRM or the news.



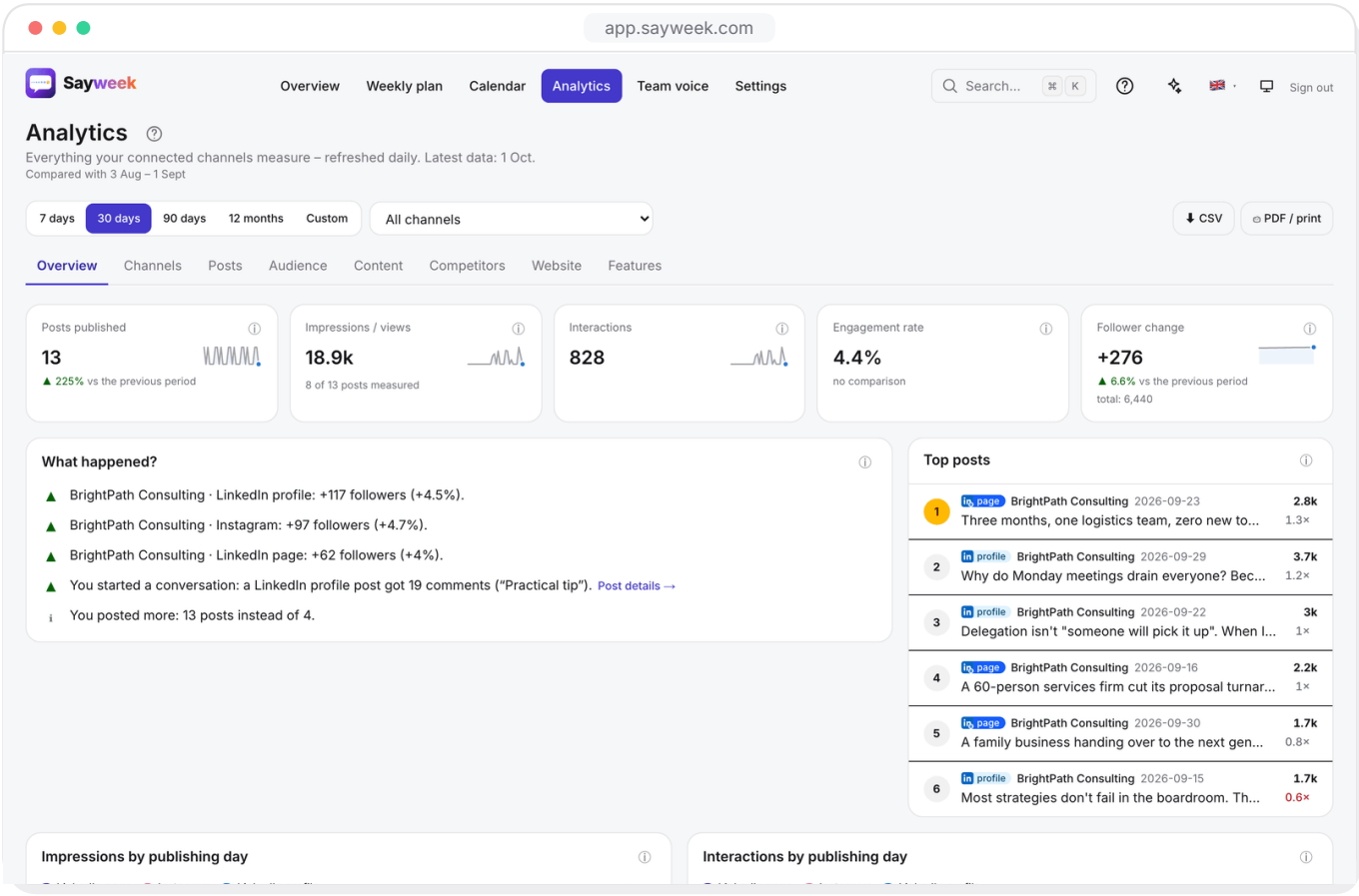
Calendar

Every post of the month at a glance, with public holidays and drag-and-drop rescheduling.



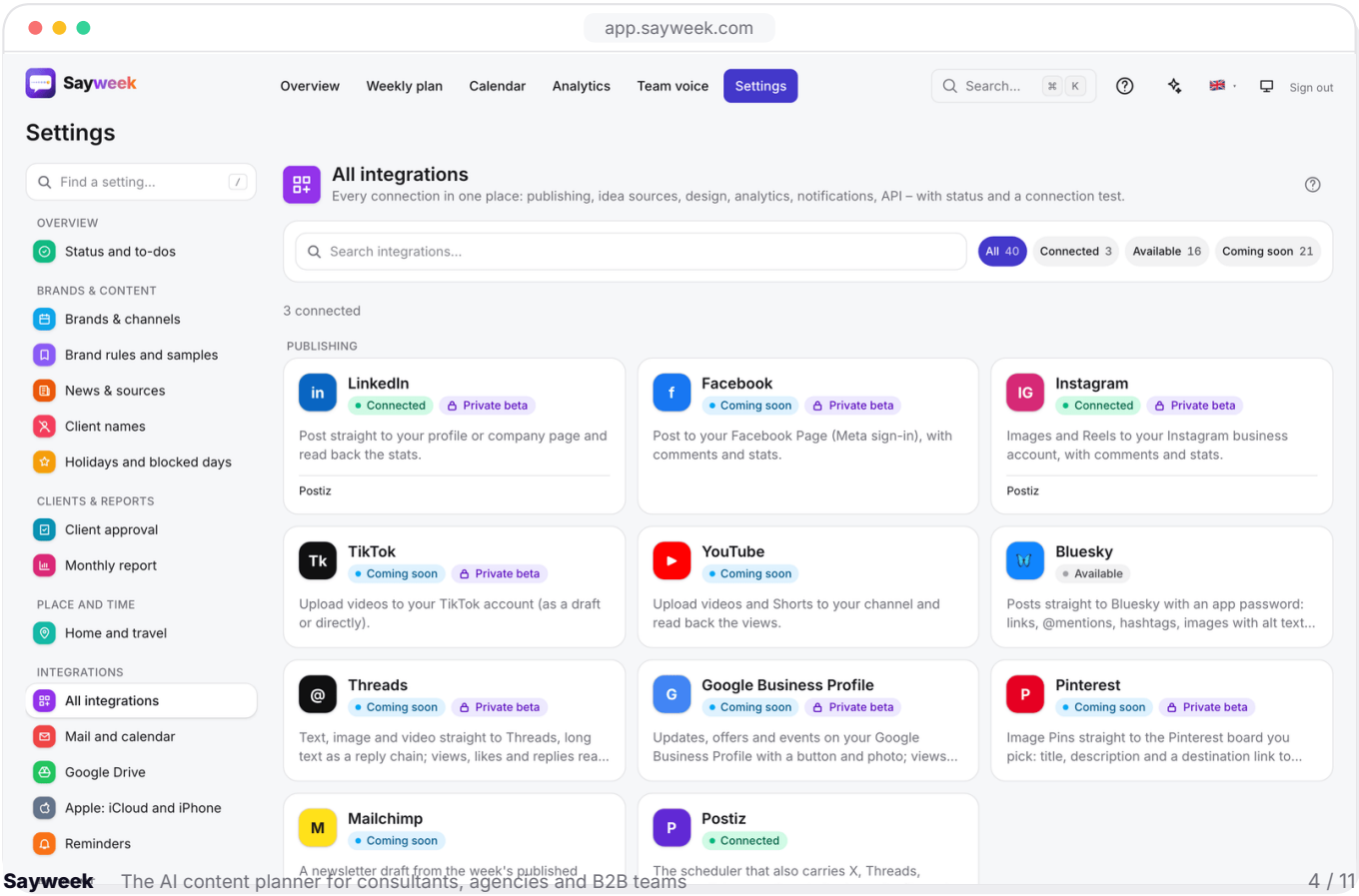
Analytics

Impressions, reactions and followers per channel, content pillar and type of opening line.



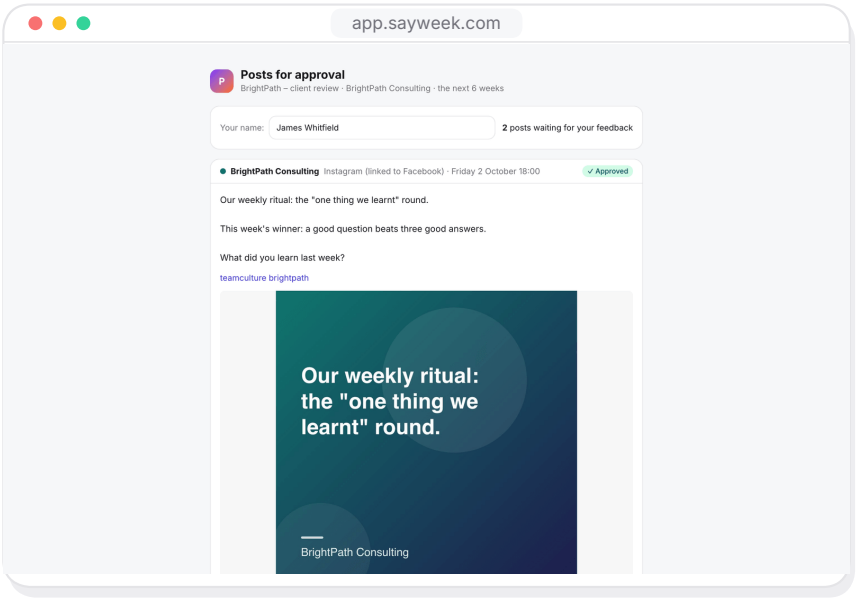
Integrations

Every connection in one place, with its status and a connection test.



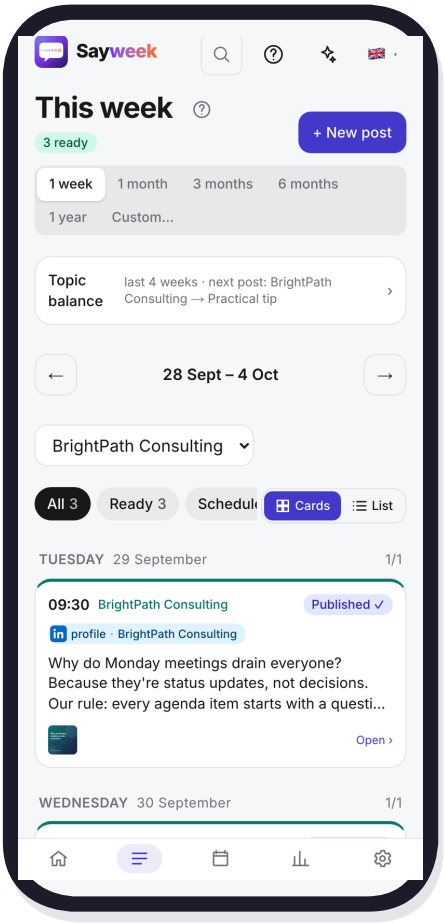
Client approval

A link without sign-in: your client reviews, comments or approves.



On your phone

Approve between two meetings, straight from your phone.



Trust, built in

EU data storage, encryption and one simple rule: nothing is published without your approval.

FEATURES

Everything weekly posting needs

In one place – no separate tools, no copy and paste.

Direct publishing

LinkedIn (profile and company page), Instagram, Facebook and Bluesky directly; X, Threads and more via your own Postiz account.

Comment inbox

Comments under your posts in one place, with reply ideas – answer without switching apps.

Monthly PDF reports

An automatic monthly summary by e-mail, for you or your client.

White-label for agencies

Your name, logo and colour on the client review page and reports – even on your own domain.

PDF carousels

Turn a post into a swipeable LinkedIn document in your brand colours – one click.

Long content to posts

Blog, article, video transcript or talk notes → several posts from different angles.

Teams and ghostwriters

Roles, two-step approval, versions and employee advocacy in each colleague's own voice.

English, German, Hungarian

Post language per brand; the app, notifications and reports come in all three languages too.

Emergency brake

Pause every scheduled post with one tap – for example after unexpected news.

Newer features

- **Weekly interview**
  Five minutes about your week, by voice or text – and your plan...
- **Brand graphics**
  Logo, colours and font once – the templates fill themselves from...
- **Ideas via Telegram**
  Send the Telegram bot a voice message or a few lines – the idea...
- **Claude and ChatGPT**
  Connect your AI assistant and let it plan next week's posts – they...
- **Desktop app**
  Install it from your browser: its own window and icon on your...
- **Browser extension**
  For Chrome and Edge: turn any article or page into an idea with...
- **Teleprompter for your videos**
  Your post becomes a 30–60-second script; read it off the...
- **Blog article from a post**
  A post becomes a search-friendly article for your own site – after...
- **Critical comment alerts**
  A complaint or an angry comment under your post? We tell you...
- **Trending topics & hashtags**
  What's starting to trend in your field's news, and which hashtags...
- **Team voice**
  One company update becomes a draft in each colleague's own...
- **Ideas from your meetings**
  Fireflies, Fathom, tl;dv, a forwarded recap e-mail or a pasted...
- **Your first week in 60 seconds**
  Enter your website and Sayweek prepares your first weekly plan,...
- **AI transparency (EU AI Act)**
  AI labels on posts, logged approvals and a downloadable...
- **Mention watcher**
  When news, blogs or comments under your posts mention your...
- **iPhone and Android apps**
  Approve a post with one tap from the notification, sign in with...
- **Alt text for every image**
  AI looks at the image, writes the description in the post's...
- **Crisis brake**
  When something tragic or extraordinary happens in your...
- **Second chance**
  When a post starts weakly, we suggest a fresh variant for...
- **Shareable content calendar**
  Per client a secret, read-only calendar link and iCal subscription...

INTEGRATIONS

Connected to the tools you already use

All optional – Sayweek works without them. The status is live: it shows what is really available today.

Available · Private beta · Coming soon

43 of 59 integrations available now

Publishing

- LinkedIn — Private beta
- Facebook — Private beta
- Instagram — Private beta
- TikTok — Available
- YouTube — Available
- Bluesky — Available
- Threads — Private beta
- Google Business Profile — Coming soon
- Pinterest — Available
- Mailchimp — Available
- Brevo — Available
- WordPress — Available
- Webflow — Available
- Ghost — Available
- Postiz — Available
- X (Twitter) – direct — Coming soon

Design & media

- Canva — Coming soon
- Google Drive — Available
- OneDrive / SharePoint — Private beta
- Dropbox — Available
- Figma — Private beta
- Unsplash — Available

Notifications

- Slack — Available
- Teams notifications... — Available
- Discord — Available

Idea sources

- Gmail — Available
- Google Calendar — Available
- iCloud Calendar — Available
- Outlook Calendar — Available
- Outlook Mail — Private beta
- Fireflies.ai — Available
- Fathom — Available
- tl;dv — Available
- Zoom — Private beta
- Google Meet — Available
- Microsoft Teams meetings — Private beta
- HubSpot — Available
- Pipedrive — Available
- Notion — Available
- Airtable — Available
- RSS & news radar — Available
- Apple Reminders & Siri — Available
- Apple Notes — Available
- Google Tasks — Coming soon
- Microsoft To Do — Available
- Todoist — Available
- Telegram — Available
- WhatsApp — Coming soon
- Weekly call (Twilio) — Coming soon
- Salesforce — Coming soon

Analytics

- Google Analytics 4 — Available
- Calendly — Available
- Cal.com — Available

Developers & automation

- REST API — Available
- Webhooks · n8n — Available
- Zapier — Available
- Make — Available
- Claude & ChatGPT (MCP) — Available
- iCal / ICS — Available

Brand names are trademarks of their owners; Sayweek is not affiliated with them and only uses their official APIs.

PLANS & PRICING

Simple pricing, with a launch offer

Every plan starts with a free trial, no card required. Cancel anytime.

−60% **Launch offer: −60% for your first 12 months on monthly billing**

Solo

1 author, 3 channels.

€11.60 ~~€29~~

/ month + VAT · for the first 12 months, then €29 / month

€290 per year
10 months' price · €24.17 /...

Brands	1
Channels	3
AI posts / month	30
Editors	1
Contributors (Team voice)	–
Client approval links	–
Monthly PDF report	–
White-label app	–
API & AI assistants (MCP)	read

Most popular

Pro

4 brands, 10 channels, client approval links, monthly report.

€23.60 ~~€59~~

/ month + VAT · for the first 12 months, then €59 / month

€590 per year
10 months' price · €49.17 /...

Brands	4
Channels	10
AI posts / month	80
Editors	1
Contributors (Team voice)	–
Client approval links	yes
Monthly PDF report	yes
White-label app	–
API & AI assistants (MCP)	full

Team

8 brands, 3 users, roles and Team voice.

€51.60 ~~€129~~

/ month + VAT · for the first 12 months, then €129 / month

€1,290 per year
10 months' price · €107.50 /...

Brands	8
Channels	20
AI posts / month	200
Editors	3
Contributors (Team voice)	10
Client approval links	yes
Monthly PDF report	yes
White-label app	–
API & AI assistants (MCP)	full

Agency

15 brands, white-label app and reports.

€119.60 ~~€299~~

/ month + VAT · for the first 12 months, then €299 / month

€2,990 per year
10 months' price · €249.17 /...

Brands	15
Channels	45
AI posts / month	500
Editors	10
Contributors (Team voice)	50
Client approval links	yes
Monthly PDF report	yes
White-label app	yes
API & AI assistants (MCP)	full

14 days free, no card required · Extra pack anytime: +50 AI posts for €9 + VAT

The launch discount (−60%) applies to new monthly subscriptions for the first 12 months, then the list price applies. Annual billing is 10 months' price for 12 months; the launch discount does not apply to it.

Prices exclude VAT; 5% UAE VAT applies to customers in the UAE.

WHO IT'S FOR

Fits the way you work

Solo, in a team or as an agency – the same simple weekly rhythm.

Agencies

Many clients, each in their own voice – with approvals and reports your clients understand.

- Voice and rules per brand
- Client approval links without sign-in
- White-label app and monthly PDF report

Recommended plan: **Agency**

Consultants & coaches

LinkedIn is where your clients find you, but you have no time to write several times a week.

- Your workshops and calls become posts
- In your voice, not a generic “LinkedIn voice”
- About 15 minutes of review a week

Recommended plan: **Pro**

B2B SMEs

A steady, expert presence on your company page – even without a marketing team.

- LinkedIn page, Instagram and Facebook
- Topics from the news and your CRM
- Roles and two-step approval

Recommended plan: **Team**

Teams

Your company's message in your colleagues' own words – with Team voice everyone posts on their own profile.

- Contributor seats, separate from editors
- Everyone only sees their own drafts
- Shared calendar and approval log

Recommended plan: **Team**

SECURITY & COMPLIANCE

Trust, built in

- **Nothing without your approval**
  Every post is scheduled only after you approve it – and there's an emergency brake.
- **No AI training on your data**
  Posts are written by Anthropic's Claude, which doesn't train on data sent through the API.
- **Encryption and secure sign-in**
  Encrypted tokens (AES-256-GCM), two-factor sign-in, passkeys and an audit log.
- **EU AI Act – transparency**
  AI labels on posts, logged human approval and a downloadable compliance report.
- **EU data storage, GDPR**
  An EU database and a data processing agreement (DPA) for every customer.
- **E-mails and clients protected**
  E-mail bodies are never stored, only the anonymised idea; client and personal names are masked.
- **Export or delete anytime**
  Export everything, or delete your account whenever you want.

BEHIND SAYWEEK

26 years of experience behind Sayweek

András Halász – 26 years in the field, the last 5 in Dubai

Operated by MAD Consulting L.L.C-FZ (Dubai)

The certifications belong to the companies named, not to Sayweek itself.

COMPANIES AFFILIATED WITH THE FOUNDER

- **IBS Germany**
  IT services and security audits
- **Manawize** ISO 27001
  IT services and security audits
- **ORC Consulting Kft.** ISO certified
  Develops and sells its own Infinity ERP in several countries

FAQ

Frequently asked questions

How does Sayweek write in my voice?

You paste a few of your old posts when you set up a brand. Sayweek learns from them, from every edit you make and from your best-performing posts, and turns this into style rules for your own workspace. Every post also starts from your own thought, story or experience – that's what keeps it from sounding generic.

Can anything be published without my approval?

No. A post is only scheduled after you approve it – in the app or with one tap from the phone notification. Teams can use two-step approval, and there is an emergency brake that pauses all publishing at once.

How do client approval links work?

You send your client a link that works without a login. They see the planned posts and can approve them or leave a comment; you see everything in one place. Client approval links are included from the Pro plan up.

Which AI writes the posts – and does it train on my data?

Posts are written by Anthropic's Claude. Anthropic does not train its models on data sent through its API, and we don't train any general model with your content either – style rules learned from your edits stay in your own workspace.

Where is my data stored?

In an EU database (Neon), with the app hosted on Vercel. Access tokens are encrypted (AES-256-GCM), every workspace is strictly isolated, and sign-in supports two-factor authentication and passkeys. Transfers outside the EU rely on the EU Standard Contractual Clauses – details in the privacy policy.

What is the launch offer?

While the launch offer lasts, every new monthly subscription gets −60% for the first 12 months: Solo €11.60, Pro €23.60, Team €51.60, Agency €119.60 per month + VAT. After that, the list price applies. The discount is applied automatically at checkout – no code needed. It doesn't apply to annual billing, which keeps its own price (2 months free: Solo €290, Pro €590, Team €1,290, Agency €2,990 per year).

How does the free trial work?

14 days with every feature, no card required. When the trial ends nothing is charged automatically: you pick a plan, or writing and scheduling simply pause while your data stays.

Can I cancel any time?

Yes. Monthly and annual subscriptions can be cancelled any time in Settings → Subscription (the Stripe customer portal, where you also find your invoices and payment method). We never see or store your card details.

Does it work for agencies – and is there white-label?

Yes: every brand has its own voice, rules, topic pillars and rhythm, with client approval links and monthly PDF reports. The Agency plan (15 brands) adds white-label: your name, logo and colour on the client approval page and reports, optionally your own domain for client pages.

Which tools does Sayweek connect to?

Among others Slack, Microsoft Teams, Zapier, Make, Outlook, Google Drive, Canva, Notion, HubSpot, Pipedrive and Google Analytics 4 (visits per post via UTM links). All of them are optional.

Where do I get help if I get stuck?

Write to hello@sayweek.com or use the chat: your question lands in Sayweek's support inbox, where a person answers within a committed response time (SLA), and once it's solved you can rate the answer with one click. The help centre (sayweek.com/en/help) has articles and downloadable PDF manuals in English, German and Hungarian: the user manual, the agency manual, the partner manual and short guides for team members and client approvers.

Next week already happened. Let's post it.

Connect your calendar, paste a few past posts – your next week is ready in minutes.

sayweek.com · hello@sayweek.com