Sayweek

USE CASE

Illustrative example – fictional company, real features

Consultant: LinkedIn posts from the week's meetings – in her own voice

Kata spends her week in client meetings. Sayweek turns her calendar and meeting transcripts into a weekly plan and post drafts – she reviews them, edits where needed and approves.

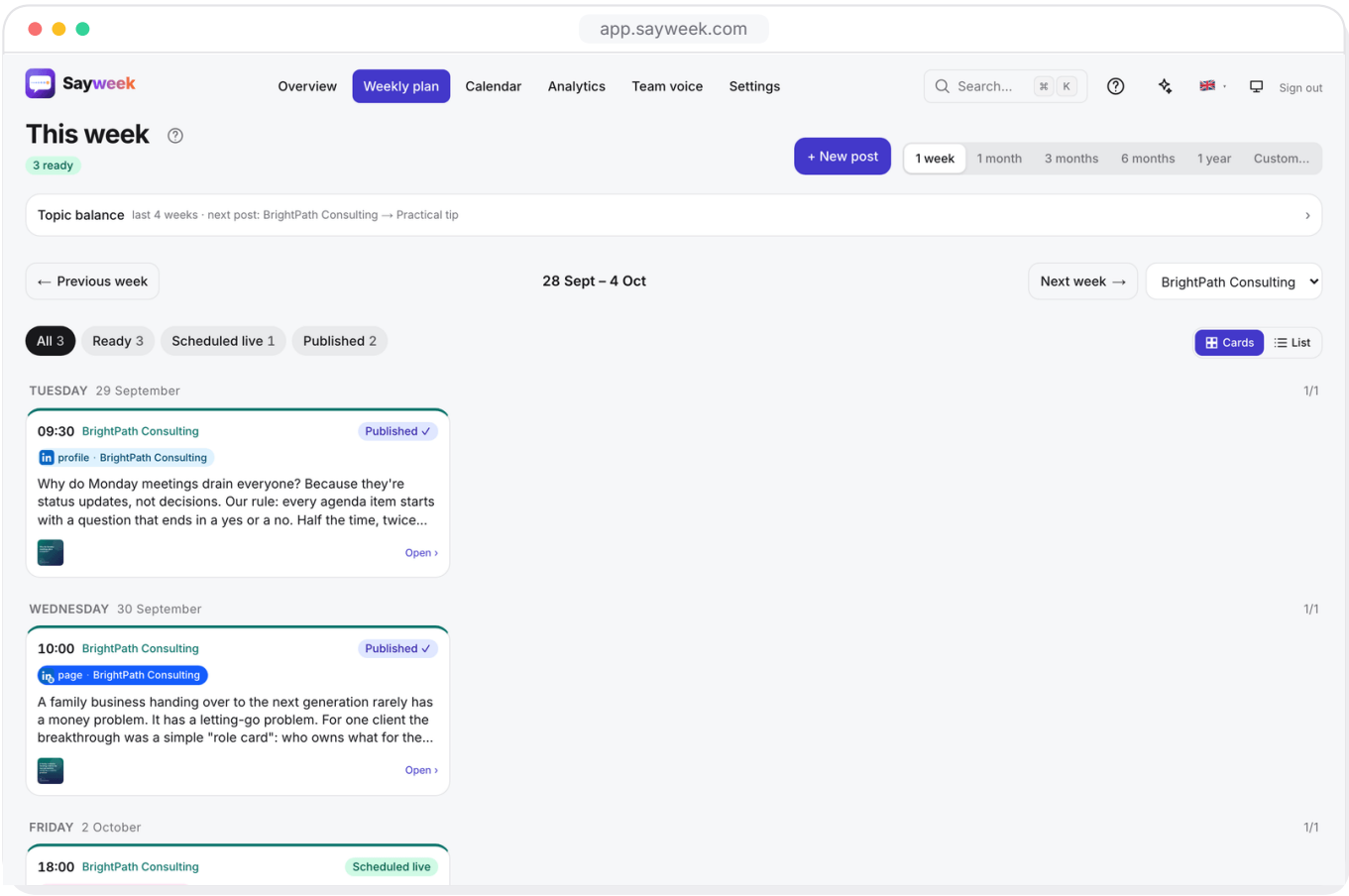
WHO THIS EXAMPLE IS ABOUT

Company
Lumenta Tax & Business Advisory (fictional company)

Who
Kata Bíró, tax and business consultant

Where
Budapest

Size
Independent consultant with a small back office



Created: 22 November 2026 · Real screens, fictional demo data.

The company and the people are fictional; every feature described is how Sayweek really works today. We claim no results, figures or opinions.

THE STARTING POINT

Kata Bíró, tax and business consultant

Kata's clients are SME owners and finance managers who keep up to date on LinkedIn. She has plenty to say – every week she explains the latest changes to her clients – but no time to write posts, and she doesn't want generic, machine-sounding text under her name.

- Her expertise is spoken in meetings, not written down in notes.
- LinkedIn is her main channel, yet her profile goes quiet for weeks.
- Client information is confidential – nothing may go out without her approval.

WHAT THEY USE

The features and integrations this example is built on.

Your calendar as an idea source

Google or Outlook calendar: the week's events become topic suggestions; iCloud Calendar feeds the Weekly interview...

Ideas from meetings

Fireflies, Fathom, tl;dv, a forwarded recap e-mail or a pasted transcript – the full transcript is never stored.

Learns from her edits

Learns from every rewrite and rejected draft; what it learned is visible and can be deleted.

Approval first

Every post starts as a draft – nothing goes out without Kata's approval.

Hungarian, English, German

Posts are written in the brand's language; a single post's language can be switched in the editor.

Integrations with live status

31 Google Calendar Available

O Outlook Calendar Available

ff Fireflies.ai Available

M Google Meet Available

in LinkedIn Private beta

The status is live: it shows what can be connected today. The example doesn't rely on anything marked “Coming soon” until it is available.

DAY BY DAY

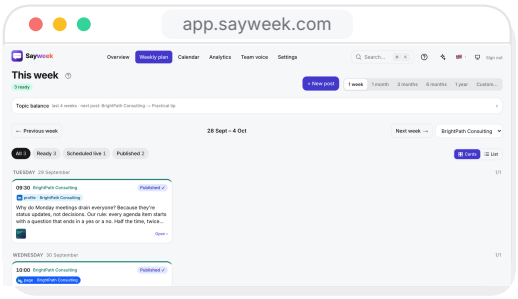
A typical week with Sayweek

Day by day, on the real screens – the screenshots show fictional demo data.

1 **MONDAY**

The weekly plan is ready

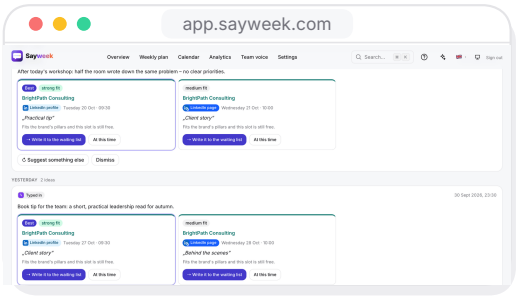
Sayweek builds a weekly plan from her calendar events and the week's topics: which post goes out on which day. Kata skims it in the morning and drops the topic that isn't relevant right now.



2 **TUESDAY**

Ideas from a client meeting

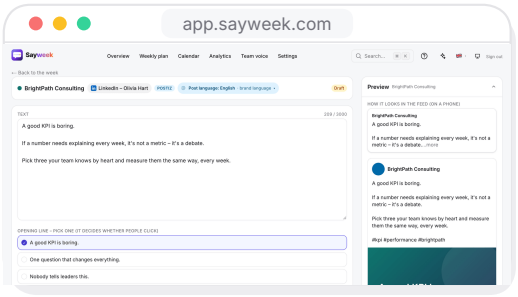
After a workshop, the Fireflies.ai transcript turns into post ideas – for example a question several clients have raised. Sayweek masks names and confidential details and never stores the full transcript.



3 **WEDNESDAY**

A draft in her own voice

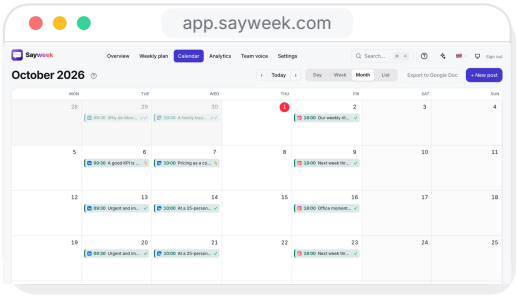
The draft follows the tone and rules Kata has set. When she shortens it or strikes the emojis, Sayweek learns from it – she can see what it learned and delete it at any time.



4 **THURSDAY**

Approval and scheduling

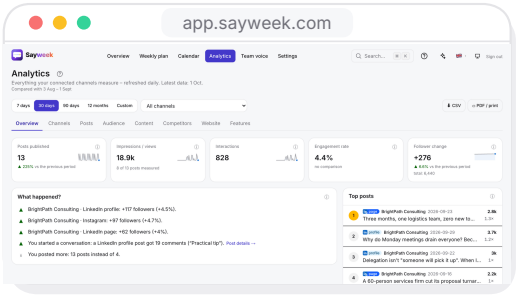
Kata approves the post and Sayweek schedules it on LinkedIn at a good time in her audience's time zone. Whatever she doesn't approve never goes out.



5 **FRIDAY**

A look at the statistics

The statistics show how each post was received and how her topics are balanced. That helps her decide what to give more room next week.



RECOMMENDED PLAN

Pro · Alternative: Solo

Recommended plan

Pro

€23.60 / month + VAT
for the first 12 months, then €59 / month

Brands	**4**
Channels	**10**
AI posts / month	**80**
Editors	**1**
Contributors (Team voice)	–
Client approval links	**yes**
Monthly PDF report	**yes**
White-label app	–

Alternative

Solo

€11.60 / month + VAT
for the first 12 months, then €29 / month

Brands	**1**
Channels	**3**
AI posts / month	**30**
Editors	**1**
Contributors (Team voice)	–
Client approval links	–
Monthly PDF report	–
White-label app	–

The Pro plan fits: ideas from e-mail and calendar, several brands and channels, a monthly report. If Kata only runs her own profile, Solo is enough.

USE CASE

What they gain

Qualitative benefits based on the features – we claim no measured results.

- A steady presence on LinkedIn – without a blank page or prompt writing.
- Posts come from what she works on anyway: real client questions.
- The text sounds like her and follows her style more closely with every edit.
- Full control: every post goes out only with her approval.

Want to try it on your own week?

Connect your calendar or an idea source and see the weekly plan Sayweek drafts for you. Nothing goes out without your approval.

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